CS 360

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Application Launch Plan

Application Description and Design:

I would like to make the application Icon something that is simple, but that also gives a description of what the application is meant to be used for. I think the icon that I would choose is something simple maybe like a barcode and the name inventory so users would know what the application can do just based on the icon. I think I would just use colors that stand out and make it noticeable in the store.

Android Versions Supported:

This application will support Android versions 8.0 and above. This will help to ensure that the application is available on most devices. This would allow many more users to have access to the application which could be supported on more devices. Although there is currently a different newer version that has been released it is important to make sure that the application is safe and secure and meets the requirements for security features.

Application Permissions:

The application should only ask for simple permission requests. The app will ask for user location to know where the user may be at. I would also need permission to access user storage so the user would be able to add and remove items in the inventory. I would also use the camera if needed in case a user may need to take a picture of the item if needed. This will be explained in the app why this information is needed and so the user knows we are not just requesting unnecessary permission.

Monetary Plans:

To make money from this application I would have to entice users first to get the application. Once the user has the application, I would allow for the use of minimal features so that the user can see what the application has to offer. I would add options to upgrade for more storage use as well. I would also add a premium feature that would allow for the use of the camera to take pictures of an item and display if the item is in stock or if the item is new and needs to be added.

Conclusion:

All of this taken into consideration will allow for a successful application launch. Selection of the proper app icon to ensure that the user information is kept safe and the minimal requirements for permissions should help in making this application successful. All the enchantments available through premium feature should help also make this application successful.